



# Spiritual Science Research Foundation

Bridging the known and unknown worlds

To,  
The Producers, Director and Distributors,  
'The Love Guru' movie

26 April 2008

**Subject: Protest against the denigration of the sanctity of the Guru principle**

On behalf of the Spiritual Science Research Foundation, I am writing to you to strongly protest against your movie, 'The Love Guru'. I happened to watch the movie trailer and was shocked and saddened that a reputed film studio such as Paramount Pictures would stoop to denigrate the [concept of the Guru](#) (a Spiritual Master) that is central to various religions. The sanctity of the Guru-disciple tradition is reflected in Lord Jesus and His disciples, the Buddha and His disciples, Lord Krishna and His disciple Arjun, etc.

The trailer released by Paramount pictures shows utter disrespect for the deep spiritual significance of the Guru. It shows the Guru in a very poor light and encourages the audience to laugh at the Guru. I could not believe my eyes when the trailer revealed Mike Myers playing a Guru through a whole range of denigrating scenes, some of which are quite lurid, such as the Guru wearing a chastity belt, having an erection, involved in bar brawls, accepting money to playing cupid, etc. In the trailer the character Pitka is proclaimed as the second best Guru in India. Was this a calculated statement or was this pulled out of some juvenile script writer's repertoire? For a country that has produced revered Gurus and [Saints](#) such as Swami Vivekanand, Ramkrushna Paramhansa and Yogi Arvind, does Paramount Pictures actually believe that Mike Meyer's portrayal of a Guru will join the ranks of the most illustrious Saints/Guru's of India? Was your research team / script writer not aware of the sanctity of the Guru prior to making the movie? Did they even consult leaders in Spirituality (apart from Mr. Deepak Chopra of course) if the script was potentially hurting?

Has Paramount pictures given any thought to the adverse cultural repercussions of producing such a movie? The grace of the Guru is the most important factor in realising the [basic spiritual purpose of life](#). How can we work to attain the grace of someone we have disrespect for? Thus we suffer a great loss. This loss is even greater for those in society at an impressionable age, who are swayed by the irresponsible portrayal of a Guru.

I wonder if Paramount pictures would be so glib in their response to the various protests to this movie worldwide, if it were to be responding to a religious community that resorts to violent protests. In this context, the thought to make this kind of a movie would not have occurred in the first place. The spiritual community is a peace-loving community but their peace-loving nature should not be taken as a sign of weakness but should instead be respected.



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SSRF is an organisation dedicated to [spiritual research](#). Through knowledge that we accessed from the Universal Mind and Intellect, we have published the spiritual repercussions about making a movie such as 'The Love Guru' and also watching it.

At a spiritual level, as per the science of Spirituality when we do good deeds, we earn merits and when we do bad deeds we incur demerits. That is, how we live our lives has consequences that we have to face in this life or the [afterlife](#). To understand the results of this spiritual research better, let's take an example of the possible demerits on a scale from 1 to 100 that a person would accrue if he were to murder an average person, a [seeker](#) and a Saint. The demerits accrued if an average person is murdered is equal to 30 units, if a seeker is murdered equal to 60 units, and if a Saint is murdered is equal to 100 units. The demerit earned when a person murders a Saint is the maximum possible. This is because a Saint affects society at large positively, at a spiritual level.

The above example and below table will give an idea about the sheer gravity of the spiritual consequences for people associated with a movie such as 'The Love Guru'. The table shows what it would mean to them in context of these acts alone. Ultimately what they would actually undergo in the afterlife would depend on the sum total of all the merits and demerits in their lives.

Act	Demerit	Means
Making the movie, 'The Love Guru'	30 units	2 <sup>nd</sup> <a href="#">region of Hell</a> for 1000 years
Watching it for entertainment without knowing the spiritual science/significance	2 units	<a href="#">Nether region (Bhuvaloka)</a> for 100 yrs
Watching it for entertainment even after knowing the spiritual science/ significance	5 units	1 <sup>st</sup> region of Hell for 100 yrs
Being a seeker of God/on the spiritual path, knowing about the Movie, but doing nothing to stop it	5 units	1 <sup>st</sup> region of Hell for 100 yrs

In light of the above and in the name of common decency, I urge you to consider the following:

- Change the name of the movie
- Remove any form of denigration towards the Guru
- Apologise to the international spiritual community

Yours sincerely,

Sean Clarke  
Editor,  
[SpiritualResearchFoundation.org](http://SpiritualResearchFoundation.org)